



June 10, 2010

Wake UP! TV is in search of the hottest undiscovered talent in Los Angeles for a unique opportunity – the chance to share their gift with an audience of millions of viewers and inspire people around the world to explore their passion for the performing arts.

Our Mission

Wake UP! TV is a producer of content specifically designed to inspire people to think outside the box and focus on what brings them joy. This opportunity is specifically intended to:

1. entertain and inspire audiences to explore their passion for the performing arts and
2. provide a low-cost, high-quality service to help artists promote and market their talent.

Our Audience and Reach

The potential number of views for a performance on **Wake UP! TV** exceeds **7 million total views**.

- **Wake UP! TV**
- Performances will be viewable LIVE on the day of taping via the wakeupTV.com web portal where it will also be archived in high quality and promoted virally via **Wake UP! TV's** social networks.
- **Stickam.com**
- We've partnered with Stickam.com to feature all LIVE performances on their community homepage during the day of taping. LIVE tapings can easily exceed 60,000 total web views.
- **Charter Cable CH 32**
Performances will all be aired on Television as part of the daily program line-up of Charter Cable Channel 32 in Pasadena, CA.
- **Transit TV**
Finally, pending final network approval, performances may air for one-week on Transit TV to over 1.2 million riders per day on the LA Metro system.

What to Expect

Performers will be given a call time and upon arrival provided with the services of a professional makeup artist for TV. Just prior to taping approximately 10 minutes will be allotted for setup and sound check. Four camera operators will capture footage which will be mixed in real-time by our director and technical director from the control room. The host of **Wake UP! TV**, Ryan Ray will introduce and briefly interview performers on the set in front of a very small LIVE studio audience. Performances must be less than 5 minutes in length. Within 30 days of the shoot each performer will receive a master DVD of their appearance for non-commercial use.

Important Dates and Disclosures

To be eligible applicants must be available for taping on Saturday, July 10, 2010 for a 2-hour block of time between the hours of 10am and 3pm. A release form must be signed giving the producers full rights to all recorded material. Any musical accompaniments or tracks must be the original work of the artist or be accompanied by a written copyright release. Those applicants accepted for appearance on **Wake UP! TV** will be contacted with further instructions and asked to submit a **non-refundable, one-time administrative fee of \$39.95** to secure their appearance. No other fees or monies will be solicited at any time.

To Apply

For immediate consideration please forward the following to info@wakeupTV.com:

- your name and, if part of a group, the names of ALL the people in your group,
- any instruments that will be played,
- the details about any special setup required,
- your email and contact phone number and
- a recent headshot and other supporting media (mp3 demos, etc.) or links (youTube, personal website, etc.).

Materials will be reviewed and applicants will only be contacted if there is an interest. **The deadline for all submissions is Midnight (12:00am) PST Thursday, July 1, 2010.**

We sincerely appreciate your interest in **Wake UP! TV** and look forward to reviewing your submission!

The Producers

Wake UP! TV

<http://www.wakeupTV.com>